



**EARLY COLLEGE HIGH SCHOOL WEEK**

May 3-9, 2010

Learn more at [www.earlycolleges.org](http://www.earlycolleges.org)

RADIO PSA SCRIPT FOR  
**EARLY COLLEGE HIGH SCHOOL WEEK**

**Public Service Announcement – 30-second spot**

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**READER:** THE KEY TO A GOOD JOB IS A **COLLEGE** DEGREE.  
BUT FEWER THAN HALF OF OUR CHILDREN **EARN** ONE.  
AT EARLY COLLEGE HIGH SCHOOLS, OVER 90 PERCENT  
OF OUR STUDENTS GRADUATE WITH **COLLEGE-READY**  
SKILLS.  
MANY WITH UP TO TWO YEARS OF COLLEGE CREDIT—  
**FREE**.  
**<CITY/STATE>** IS HOME TO **<#>** OF THE 210 SCHOOLS  
NATIONWIDE HELPING STUDENTS EARN A MORE  
**AFFORDABLE** COLLEGE DEGREE.  
LEARN MORE. VISIT EARLY-COLLEGES-DOT-ORG.  
THIS MESSAGE SPONSORED BY **<NAME OF PARTNER**  
**OR SCHOOL>**.

**Total Running Time: 27-29 seconds** (depending on length of **RED** text added)