



# PUBLIC SERVICE ANNOUNCEMENT

## 30-SECOND SCRIPT

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**READER:** THE KEY TO A GOOD JOB IS A **COLLEGE** DEGREE.  
BUT LESS THAN HALF OF OUR CHILDREN **EARN** ONE.  
AT EARLY COLLEGE HIGH SCHOOLS, OVER 90 PERCENT  
OF STUDENTS GRADUATE WITH **COLLEGE-READY**  
SKILLS.  
MANY WITH UP TO TWO YEARS OF COLLEGE CREDIT—  
**FREE**.  
**<CITY/STATE>** IS HOME TO **<#>** OF THE TWO-HUNDRED-  
THIRTY SCHOOLS NATIONWIDE HELPING STUDENTS  
EARN A MORE **AFFORDABLE** COLLEGE DEGREE.  
LEARN MORE. VISIT EARLY-COLLEGES-DOT-ORG.  
THIS MESSAGE SPONSORED BY **<NAME OF PARTNER**  
**OR SCHOOL>**.

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**Total Running Time: 28-30 seconds** (depending on length of **RED** text added)